



Footwear Factory Process Optimization Consulting Success Story Indonesia

Continuous Improvement

The Need



A billion dollar athletic footwear manufacturing group with worldwide factories, wanted to improve the quality and productivity of two production lines in their newest factory in Indonesia.

The factory had 20 lines with the latest footwear manufacturing machinery and a highly motivated Team of +2,000 artisans willing to learn and transform themselves to the next level.

The CEO asked Impactiva to spend one month traveling to the Group's more mature factories in China to learn their best practices and implement them in the Indonesian factory.

Solution



Change Leadership Coaching

- Positive Environment & Team Building
- Improve communication level (OREO technique)
- Roles & Responsibilities guidance (Standard Work Leader)
- Design-create-deploy Escalation Process

Lean Tool Coaching

- Lean basic implementation (6S and 8-Wastes)
- Problem solving using PDCA concept
- Line balancing learning to minimize bottle-neck processes
- Flow optimization through Lean Layout

Quality Optimization

- Implement Artisan self-inspection (Check-Do-Check)
- SOP optimization
- Production process, tools, and jigs improvement

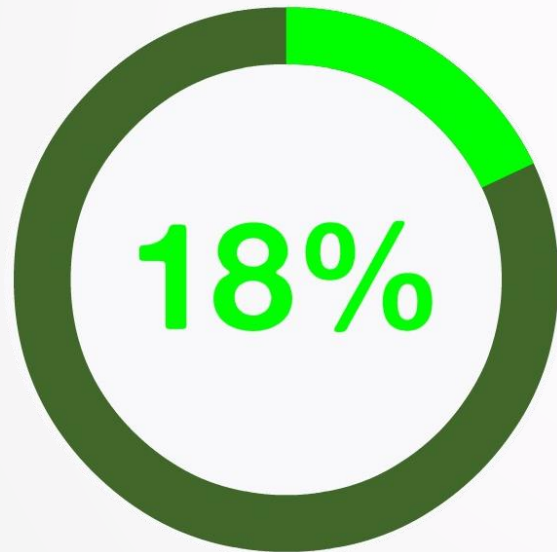
Benefit



- Production leaders started working as a cooperative team with all artisans and other departments
- Artisans embraced the OREO coaching technique
- Line balance understanding allowed supervisors to think differently, reducing headcount on other lines
- Out of the 11 supervisors who received coaching, 1 was promoted to Head Supervisor managing multiple lines, and 2 won the honor of being assigned a new line
- Gamified the production process – supervisors were energized to win the “game”
- Supervisors still contact us about how much they appreciate what they learned

KPIs

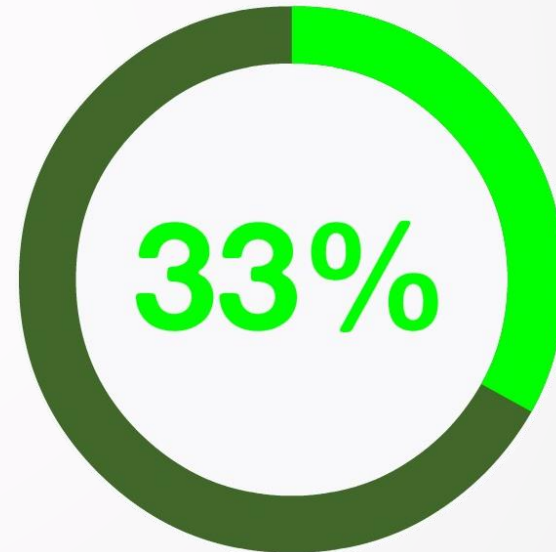
Right the
First Time



Improvement

IMPACTIVA
REDEFINING QUALITY

Hourly
Output



Improvement



Contact Us: sales@impactiva.com