

IMPACTIVA FOOTWEAR QUALITY ASSURANCE TRAINING PROGRAM

FROM LOST SALES TO CHARGEBACKS AND DELIVERY DELAYS, POOR QUALITY CAN HAVE SERIOUS FINANCIAL CONSEQUENCES

Defective products destroy profits. Color differences, poor stitching, sole gaps and glue marks all can dramatically reduce margins. You have a lot at stake, so why risk your company's future with inadequate and inefficient quality control? At Impactiva, we can help you achieve footwear quality assurance Right from the start™. Our training, mentorship and oversight will allow your factories to implement a comprehensive Footwear QA program that cuts costs and reduces customer chargebacks, while achieving a minimum of 200% return on your investment in Impactiva's fees.

WHY IS IMPACTIVA DIFFERENT?

PROVEN, COST-SAVING PROCESSES

Impactiva's highly trained footwear QA technicians will be stationed at each of your factories, helping to implement processes that drive efficiency and reduce your defective product rate to less than 0.40% of all products shipped. And that's not all. Factory staff will be taught the concept of "Quality is Free" whereby certain process steps can be done simpler and faster yet at a higher quality.

EXTENSIVE, ON-SITE TRAINING

Our training is rigorous and effective. Factory QA technicians will attend our eight-week Footwear Quality Assurance System course provided within their facilities, which combines classroom learning with hands-on practice to learn effective QA process implementation. Following completion, technicians will continue their learning via an eight-week Supervised Apprenticeship Program. The result: factory technicians who cut costs by reducing delays and eliminating more than 3% of factory waste-errors.

A FOCUS ON SUSTAINABLE QUALITY ASSURANCE MANAGEMENT

Process improvements are only useful if they are sustained. That's why we developed a QA Transformation Learning Program and a Change Leadership Coaching Program to ensure that factory owners, top managers and senior supervisors fully understand their new responsibilities and way to manage QA. These programs, combined with ongoing factory audits, recertification and QA process improvement learning, will ensure sustained success of each factory's Footwear QA Program.

Implementing Impactiva's
leading-edge QA systems
will help your factories ship
**99.60% quality, cutting
waste, delays and costs.**



More information:
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IMPACTIVA FOOTWEAR
QUALITY ASSURANCE
TRAINING PROGRAM

