

# IMPACTIVA APPAREL QUALITY ASSURANCE PROGRAM

## FROM LOST SALES TO EROSION OF BRAND IMAGE, POOR QUALITY CAN HAVE SERIOUS FINANCIAL CONSEQUENCES

Defective product destroys profits. Color variations, faulty zippers and ticketing errors: all can dramatically reduce margins. You have a lot at stake, so why risk your company's future with inadequate quality control? At Impactiva, we focus on providing apparel quality assurance Right from the start™. Our Apparel Quality Assurance Program will provide on-the-floor, end-to-end oversight of your factories to cut costs and virtually eliminate customer chargebacks while achieving a minimum of 200% return on your investment in Impactiva's fees.

## WHY IS IMPACTIVA DIFFERENT?

### DEPENDABLE, END-TO-END QUALITY ASSURANCE

Our highly trained apparel quality assurance technicians will work side-by-side with your factory employees every day while your products are being produced. Their coaching will bring reliability, efficiency and corruption-free discipline to the factory floor, protecting your brand while reducing factory waste and errors. Our technicians eliminate the need for you to spend valuable resources on replacing and training in-house inspectors.

### DETAILED UNDERSTANDING OF YOUR NEEDS AND PRODUCTS

We'll work with you on the fit, esthetic and functionality of each style, and then ensure this understanding is conveyed directly to operators on the factory floor. And we won't stop there. We'll also use this knowledge to perform mandatory pre-production trials, averting costly reworks and delivery delays by detecting defects early. The result: better quality with fewer claims and chargebacks.

### PROVEN, COST-SAVING PROCESSES

Our proprietary quality assurance processes will ensure proper execution at every step, from approval of incoming materials to cutting, fusing, lamination, sewing, washing, finishing, ticketing, labeling and packing. We'll perform more than 26 quality tests on all incoming materials, plus 49 in-line inspection checks reducing your defective product rate to less than 0.40% of all products shipped.

Impactiva's Apparel Quality Assurance Program will reduce your product defect rate to less than 0.4%, resulting in a more than 200% return on your investment in our fees.



More information:  
[info@impactiva.com](mailto:info@impactiva.com)  
Visit us at [www.impactiva.com](http://www.impactiva.com)





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