

IMPACTIVA FOOTWEAR QUALITY ASSURANCE PROGRAM

FROM LOST SALES TO EROSION OF BRAND IMAGE, POOR QUALITY CAN HAVE SERIOUS FINANCIAL CONSEQUENCES

Defective product destroys profits. Color differences, poor stitching, sole gaps and glue marks all can dramatically reduce margins. You have a lot at stake, so why risk your company's future with inadequate quality control? At Impactiva, we focus on providing footwear quality assurance Right from the start™. Our Footwear Quality Assurance Program will provide on-the-floor, end-to-end oversight of your factories to cut costs and virtually eliminate customer chargebacks while achieving a minimum of 200% return on your investment in Impactiva's fees.

WHY IS IMPACTIVA DIFFERENT?

DEPENDABLE, END-TO-END QUALITY ASSURANCE

Our highly trained footwear quality assurance technicians will work side-by-side with your factory employees every day while your products are being produced. Their coaching will bring reliability, efficiency and corruption-free discipline to the factory floor, protecting your brand while reducing factory waste and errors. Our technicians eliminate the need for you to spend valuable resources on replacing and training in-house inspectors.

DETAILED UNDERSTANDING OF YOUR NEEDS AND PRODUCTS

We'll work with you on the fit, esthetic and functionality of each style, and then ensure this understanding is conveyed directly to operators on the factory floor. And we won't stop there. We'll also use this knowledge to perform mandatory pre-production trials, averting costly reworks and delivery delays by detecting defects early. The result: better quality with fewer claims and chargebacks.

PROVEN, COST-SAVING PROCESSES

Our proprietary footwear quality assurance processes will ensure proper execution at every step, from approval of incoming materials to cutting, stitching, final assembly, labeling and packing. We'll perform more than 31 quality tests on all incoming materials, plus 43 in-line inspection checks reducing your factory quality-related claims to less than 0.40% of all products shipped.

“This valuable service allowed us to significantly reduce our production lead times and improve the overall quality of our finished product, eliminating customer claims and chargebacks due to defective shoes”.

**Christian Aniol,
Quality Management,
Betula Schuh GmbH (Birkenstock Group)**



More information:
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