



IMPACTIVA

REDEFINING QUALITY

**Leather Quality Assurance
Direct-to-Cutting
Success Story**



The Need



A +\$4 billion US global brand-retailer was facing suede leather color and napa inconsistencies which were negatively impacting their sell-through, as the color was not matching the client's standards and the leather's grain was irregular.

Moreover, tanneries were using different raw material origin creating major inconsistencies in quality from lot to lot and from tannery to tannery. Furthermore, Leather Confirmation Swatches and Color Windows being used were inconsistent across the brand-retailer's leather ecosystem.

The client, who is a leader in athletic footwear, was seeking to improve their speed to market by reducing the number of days in their leather production-chain.

Solution



- Defined and created tools to be used by Client's leather ecosystem:
 - Leather Specs,
 - Leather Confirmation Swatches
 - Color Windows
 - Range Swatches, such as Nap Standard and Product Article
- Worked with tanneries and Client to determine and specify raw material that resulted in best quality while maintaining same leather costs
- Deployed Leather QA Technicians, who performed manual tests, color shade separation and QC on 100% of leather
- Deployed Leather Marking Technicians, who marked the defects on 100% of leather

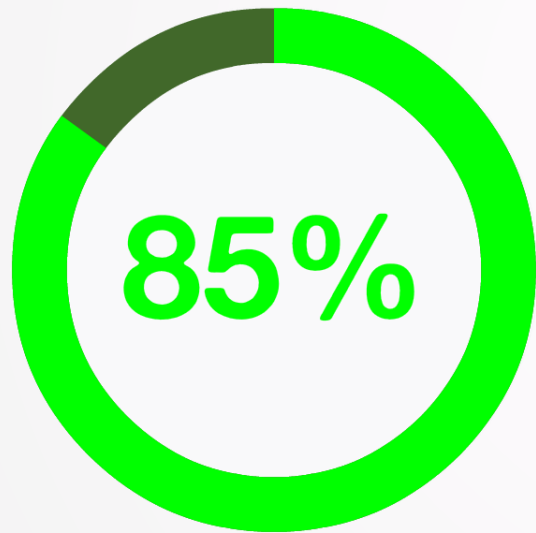
Benefit



- After the initial “get-to-know” period, 100% of leather was sent directly to cutting without Factory re-inspection
- The Factory’s Warehouse Team learned:
 - Client’s leather standards
 - Impactiva’s grading and color-shade system so that the leather could go directly to cutting
- Significant reduction in misunderstandings between tanneries and Client
- The client started receiving consistent product quality across all the production batches
- Improved the overall performance of the tanneries by 20%

KPIs

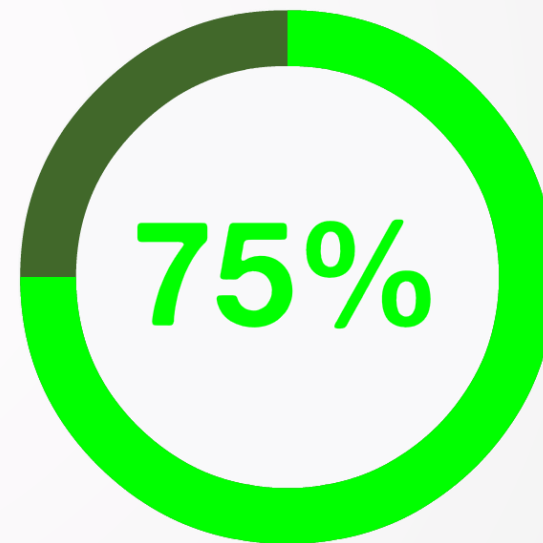
Lead Time Tannery 1



Improvement



Lead Time Tannery 2



Improvement

KPIs



Sq. Ft. with Problems

Sq. Ft. Requiring Replacement

0%

0%

After Impactiva

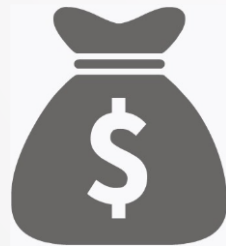
After Impactiva

Savings



**Total Savings
(USD)**

\$344,203



Leather Saved

34,591

Sq. Ft.

Savings

IMPACTIVA
REDEFINING QUALITY

Savings Versus Consumption Standards Defined on Satra Summ

9.7%

Savings



Contact Us: sales@impactiva.com